kristi kuiken

EDUCATION

LONDON COLLEGE OF FASHION (UAL) London, UK

BA (Hons) Fashion Contour Design (Lingerie Design) 2015-2018

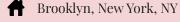
Course Ambassador Graduated First Class with Honours

AWARDS & CLUBS

Virgin LifeStart Challenge 1st Place SET Enterprise Challenge 2nd Place Selected for LCF BA 18 Degree Show Awarded Tier 1 Graduate Entrepreneur Visa Member of Underfashion Club Browzwear Indie Design Program

CONTACT

kristikuiken@gmail.com



215-499-1452

in Kristi Kuiken

www.kristikuiken.com

Self-motivated, imaginative fashion professional with a drive to innovate and excel. Variety of technical, creative, and analytical work experience in the fashion industry. Enthusiastic attitude allows for a great work ethic both in a collaborative team and individually.

Looking for immersion in a brand that I am passionate about in order to utilize my skills towards the growth and development of the company.

PROFESSIONAL EXPERIENCE

ASSOCIATE DESIGNER

Dana-co/New York, NY, USA/August 2021-Present
Manage all design development for Skarlett Blue and work cross
functionally with Natori product and teams

- ❖ Collaborate with product development and merchandising to select materials ℰ build out the collection concepts each season
- Hand sketch designs and collaborate with CAD designer to develop and fine tune accurate CADs for each style
- Set up style requests and BOMs and work with factories to develop accurate protos for market and grading handoff
- ❖ Fit protos and execute all pattern corrections in initial stages

ASSISTANT MERCHANDISER

Kayser-Roth/New York, NY, USA/July 2019–July 2021 Worked alongside design and merchandising teams in costing, trend research and competitive analysis.

- Compiled sleepwear and legwear ranges in PLM and communicated with vendors to keep design development on time with critical path
- Collaborated with sourcing team to price out new styles and onboard new vendors
- Carried out trend, competitive and consumer analysis to present big ideas to management seasonally
- Managed a team of freelancers and interns during market week to ensure that presentations were prepared for the sales teamy

ASSISTANT DESIGNER

Bras N Things/Sydney, NSW, AUS./Aug 2018 - Feb 2019 Worked on the Core lingerie team to assist with design, fittings, trend research and product offering analysis

- Worked alongside senior designer to research and develop innovations in intimate apparel garment tech
- Managed all lab dips for core lingerie and swimwear
- Managed design development with suppliers and technical design team to keep garment development on track with critical path
- Researched trends for each season and presented findings to design/buying team
- ♦ Designed and fitted 2019 bridal lingerie collection

SKILLS

Creative

CAD Design Development
Tech Pack Creation
Garment Fitting
Hand/Digital Pattern-making
Hand/Machine Sewing
Presentation Template Design
Illustration
Adobe Creative Cloud
Lectra Modaris
Browzwear V-Stitcher (101 Certified)

Technical

Microsoft Outlook Excel Powerpoint NuOrder Google AdWords Quickbooks PLM

Languages

Spanish (Conversational)

PROFESSIONAL EXPERIENCE | CONTINUED|

FREELANCE TREND FORECASTER

FashionSnoops/New York, NY, USA/June 2017–March 2019
Created research reports for the womenswear, intimate apparel, home and childrenswear teams

- Interned in the NYC office for three months creating write-ups and visual reports for culture and fashion, discovering connections between the two
- Hired as a freelance retail researcher to compile trend reports for stores across London, UK and Sydney, AUScc

DESIGN & PRODUCTION INTERN

Wolf and Whistle/London./Jun-Sep 2016

Worked as a cross-functional intern designing for numerous collections and assisted on fittings, sourcing and orders.

- ❖ Designed lingerie, swimwear ℰ beachwear CADs that were put into production by retailers such as ASOS and Topshop
- ❖ Assisted with fabric and trim sourcing for S/S 17 collections
- Carried out a wide range of admin duties such as ecommerce data entry and lookbook design

EXPERIENCE CONTINUED ON LINKEDIN PROFILE