

kristi kuiken

EDUCATION

LONDON COLLEGE OF
FASHION (UAL)
London, UK

*BA (Hons) Fashion Contour Design
(Lingerie Design) 2015-2018*

*Course Ambassador
Graduated First Class with Honours*


AWARDS & CLUBS

Virgin LifeStart Challenge 1st Place
SET Enterprise Challenge 2nd Place
Selected for LCF BA 18 Degree Show
Awarded Tier 1 Graduate Entrepreneur Visa
Member of Underfashion Club
Browzwear Indie Design Program

CONTACT

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 Kristi Kuiken

www.kristikuiken.com

Self-motivated, imaginative fashion professional with a drive to innovate and excel. Variety of technical, creative, and analytical work experience in the fashion industry. Enthusiastic attitude allows for a great work ethic both in a collaborative team and individually.

Looking for immersion in a brand that I am passionate about in order to utilize my skills towards the growth and development of the company.

PROFESSIONAL EXPERIENCE

ASSOCIATE DESIGNER

Dana-co/New York, NY, USA/August 2021-Present

Manage all design development for Skarlett Blue and work cross functionally with Natori product and teams

- ❖ Collaborate with product development and merchandising to select materials & build out the collection concepts each season
- ❖ Hand sketch designs and collaborate with CAD designer to develop and fine tune accurate CADs for each style
- ❖ Set up style requests and BOMs and work with factories to develop accurate protos for market and grading handoff
- ❖ Fit protos and execute all pattern corrections in initial stages

ASSISTANT MERCHANDISER

Kayser-Roth/New York, NY, USA/July 2019-July 2021

Worked alongside design and merchandising teams in costing, trend research and competitive analysis.

- ❖ Compiled sleepwear and legwear ranges in PLM and communicated with vendors to keep design development on time with critical path
- ❖ Collaborated with sourcing team to price out new styles and onboard new vendors
- ❖ Carried out trend, competitive and consumer analysis to present big ideas to management seasonally
- ❖ Managed a team of freelancers and interns during market week to ensure that presentations were prepared for the sales team

ASSISTANT DESIGNER

Bras N Things/Sydney, NSW, AUS./Aug 2018- Feb 2019

Worked on the Core lingerie team to assist with design, fittings, trend research and product offering analysis

- ❖ Worked alongside senior designer to research and develop innovations in intimate apparel garment tech
- ❖ Managed all lab dips for core lingerie and swimwear
- ❖ Managed design development with suppliers and technical design team to keep garment development on track with critical path
- ❖ Researched trends for each season and presented findings to design/buying team
- ❖ Designed and fitted 2019 bridal lingerie collection

SKILLS

Creative

CAD Design Development
Tech Pack Creation
Garment Fitting
Hand/Digital Pattern-making
Hand/Machine Sewing
Presentation Template Design
Illustration
Adobe Creative Cloud
Lectra Modaris
Browzwear V-Stitcher (101 Certified)

Technical

Microsoft Outlook
Excel
Powerpoint
NuOrder
Google AdWords
Quickbooks
PLM

Languages

Spanish (Conversational)

PROFESSIONAL EXPERIENCE | CONTINUED |

FREELANCE TREND FORECASTER

FashionSnoops/New York, NY, USA/June 2017-March 2019

Created research reports for the womenswear, intimate apparel, home and childrenswear teams

- ❖ Interned in the NYC office for three months creating write-ups and visual reports for culture and fashion, discovering connections between the two
- ❖ Hired as a freelance retail researcher to compile trend reports for stores across London, UK and Sydney, AU

DESIGN & PRODUCTION INTERN

Wolf and Whistle/London./Jun-Sep 2016

Worked as a cross-functional intern designing for numerous collections and assisted on fittings, sourcing and orders.

- ❖ Designed lingerie, swimwear & beachwear CADs that were put into production by retailers such as ASOS and Topshop
- ❖ Assisted with fabric and trim sourcing for S/S 17 collections
- ❖ Carried out a wide range of admin duties such as ecommerce data entry and lookbook design

EXPERIENCE CONTINUED ON LINKEDIN PROFILE