

# kristi kuiken

## EDUCATION

LONDON COLLEGE OF  
FASHION (UAL)  
London, UK

*BA (Hons) Lingerie Design*  
2015-2018

*Course Ambassador*  
*Graduated First Class with Honours*

## AWARDS

Virgin LifeStart Challenge 1st Place  
SET Enterprise Challenge 2nd Place  
Selected for LCF BA 18 Degree Show  
Awarded Tier 1 Graduate  
Entrepreneur Visa from UAL

## CONTACT

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in Kristi Kuiken

www.kristikuiken.com

*Self-motivated, imaginative fashion professional with a drive to innovate and excel. Variety of technical, creative, and analytical work experience in the fashion industry. Enthusiastic attitude allows for a great work ethic both in a collaborative team and individually.*

*Looking for immersion in a brand that I am passionate about in order to utilize my skills towards the growth and development of the company.*

## PROFESSIONAL EXPERIENCE

### MERCHANDISE ASSISTANT

*Kayser-Roth/New York, NY, USA/July 2019-Present*

Worked alongside design and merchandising teams in costing, trend research and competitive analysis.

- ❖ Compiled sleepwear and legwear ranges in PLM and communicated with vendors to keep design development on time with critical path
- ❖ Collaborated with sourcing team to price out new styles
- ❖ Worked alongside the sales team postmarket to evaluate best and worst sellers and plan the upcoming range accordingly
- ❖ Collaborated with design and marketing teams to present big ideas to management based on trend and competitive analysis

### FREELANCE TREND FORECASTER

*FashionSnoops/New York, NY, USA/June 2017-March 2019*

Created research reports for the womenswear, intimate apparel, home and childrenswear teams

- ❖ Interned in the NYC office for three months creating write-ups and visual reports for culture and fashion, discovering connections between the two
- ❖ Hired as a freelance retail researcher to compile trend reports for stores across London, UK and Sydney, AUS

### DESIGN ASSISTANT

*Bras N Things/Sydney, NSW, AUS./Aug 2018- Feb 2019*

Worked on the Core lingerie team to assist with design, fittings, trend research and product offering analysis

- ❖ Worked alongside senior designer to research and develop innovations in intimate apparel garment tech
- ❖ Carried out competitive analysis and compiled reports to present findings to rest of team
- ❖ Managed design development with suppliers and technical design team to keep garment development on track with critical path
- ❖ Researched trends for each season and presented findings to design/buying team
- ❖ Designed and fitted 2019 bridal lingerie collection

## SKILLS

### *Creative*

CAD Design Development  
Tech Pack Creation  
Garment Fitting  
Hand/Digital Pattern Drafting  
Hand/Machine Sewing  
Presentation Template Design  
Illustration  
Photoshop  
NuOrder

### *Technical*

Microsoft Office  
Excel  
Powerpoint  
Google Drive  
PLM  
Google AdWords  
Quickbooks  
Lectra Pattern Creation

### *Languages*

Spanish (Conversational)

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## PROFESSIONAL EXPERIENCE | CONTINUED |

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### PRODUCT DEVELOPMENT INTERN

*Marchesa/New York/June 2017-September 2017*

Interned on the production + design team for the Marchesa Notte S/S 18 collections

- ❖ Assembled production books for factory samples complete with fabric lab dips and fiber content
- ❖ Documented and assisted on fittings
- ❖ Hand sewing, embroidery placement and pattern-making for Notte & Couture collection
- ❖ Created cutting tickets, cutter's musts and costings
- ❖ Assisted BTS on the NYFW SS18 Couture Show

### DESIGN & PRODUCTION INTERN

*Wolf and Whistle/London./Jun-Sep 2016*

Worked as a cross-functional intern designing for numerous collections as well as assisting on fittings, sourcing and orders.

- ❖ Designed lingerie, swimwear & beachwear CADs that were put into production by retailers such as ASOS and Topshop
- ❖ Assisted with fabric and trim sourcing for S/S 17 collections
- ❖ Carried out a wide range of admin duties such as ecommerce data entry and lookbook design

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**EXPERIENCE CONTINUED ON LINKEDIN PROFILE**

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